

Media Information
For immediate release

Hi-Res

The NEW lightweight flexible and transparent light wall from Artistic Licence

Hi-Res is a flexible and transparent light wall module - a web of colour changing pixels. It's constructed from one-metre sections of nylon webbing with a pixel at each intersection. It's light, it's transparent and it's flexible.

Each strap of the web attaches to the next using a quick connect buckle that makes Hi-Res a breeze to rig. The entire system is available with truss adapters for vertical rigging, elastic adapters for horizontal (ceiling) rigging and a modular cabling system. It rigs in any orientation with up to a 10 metre vertical drop. Non-illuminated web sections are available, allowing non-visible sections of set to be filled at even lower cost.

Each metre section of Hi-Res provides sixty four pixels on a 125mm pitch. A single small power controller drives up to 160 pixels or 2.5 square metres of web.

Hi-Res can be driven by either DMX512 or Art-Net ethernet. Both protocols have the benefit of Remote Device Management, which allows remote start address selection. Programming Hi-Res is a breeze when using a modern console or media server such as the Jands Vista or Artistic Licence Pixi-Stream. When Hi-Res is used with Pixi-Stream, real time, multi-source video can be combined with dynamic lighting effects to produce the perfect stage backdrop.

Why is Hi-Res Innovative?

- Competitors have flexible light walls, competitors have transparent light walls, Hi-Res is the first transparent and flexible light wall.
- Hi-Res is modular, allowing hire companies to hold stock without committing to specific sizes (as is the case with star-cloths).
- Hi-Res is flexible, so it can hug the form of three dimensional objects.
- Hi-Res is transparent, so it can be used in front of the PA towers or other lighting effects.
- Hi-Res is lightweight, so it reduces truss loading.
- Hi-Res is low cost, so the lighting budget goes further.
- Hi-Res can be rigged at any angle so it works for back drops, ceilings, scrims or truss decoration.
- Hi-Res uses video based LED technology with ultra-high modulation frequency so it looks great on camera!

Additional details are available from the Artistic Licence web site.

Hi-Res Pixi-Web is available directly from Artistic Licence in Asia and from AC Lighting under the Chroma-Q Colour-Web 125 brand in the rest of the world.

About Artistic Licence:

Since 1988, Artistic Licence has specialised in the design, development and manufacture of products for the architectural lighting and entertainment technology industry. The product range encompasses DMX512-A, RDM, Ethernet, Art-Net and MIDI. The range extends from test equipment to data distribution and motion control to LED lighting.

This vast range of products has evolved from years of experience in solving technical problems. At Artistic Licence, no job is too large or too small and no technology is too old, new or complex.

The Artistic Licence Special Projects department provides a unique service by offering the entire product range as building blocks for custom development. Why reinvent the wheel when you can turn to Artistic Licence!

The product line is available throughout the world via a growing number of progressive dealers, a list of which is available from our web site:

www.ArtisticLicence.com

Visitors to our website can also order on-line and download technical data and user guides.

Ends.

Please visit our website for more information: www.ArtisticLicence.com

If you would like a copy of our Brochure or CD, please email your contact details to Sales@ArtisticLicence.com