

Media Information
For immediate release

Artistic Licence wins PLASA 2005 Award for Innovation

"New Visual-Patch™ system recognised as innovative breakthrough"

Visual-Patch, developed by Artistic Licence, has won the PLASA 2005 Award for Innovation. Combining video recognition technology and newly developed software, Visual-Patch can map and patch even the most complex lighting arrays.

A digital camera is positioned before the array and detects the size, position and shape of each pixel to be used, in both symmetrical and random patterns. This information is then analysed by Visual-Patch, which generates an automatic lighting plot on screen.

Visual-Patch uses Remote Device Management (RDM) to set the start address of each fixture during the patching process. RDM is a new control protocol that allows lighting fixtures to talk back to the controller.

When Visual-Patch completes you are left with a lighting rig that is fully patched and a lighting controller that knows the position and address of every fixture. All that without entering a single number!

Visual-Patch is relevant to all types of lighting control, not just LED applications. In fact Artistic Licence is already developing the next generation of Visual-Patch which uses multiple camera positions to generate a 3D map of the stage.

Visual-Patch is built into Artistic Licence's Colour Tramp lighting control system and will also be available under licence to other manufacturers. For more information contact Sales@ArtisticLicence.com

About Artistic Licence:

Since 1988, Artistic Licence has specialised in the design, development and manufacture of products for the entertainment technology industry. The product range encompasses DMX512-A, RDM, Ethernet, Art-Net and MIDI. The range extends from test equipment to data distribution and motion control to LED lighting. This vast range of products has evolved from years of experience in solving technical problems. At Artistic Licence, no job is too large or too small and no technology is too old, new or complex.

The Artistic Licence Special Projects department provides a unique service by offering the entire product range as building blocks for custom development. Why reinvent the wheel when you can turn to Artistic Licence! The product line is available throughout

the world via a growing number of progressive dealers, a list of which is available from our web site: www.ArtisticLicence.com

Visitors to our website can also order on-line and download technical data and user guides.

Ends.

Please visit our website for more information: www.ArtisticLicence.com

If you would like a copy of our Brochure or CD, please email your contact details to Sales@ArtisticLicence.com