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NEWS RELEASE

Confused about the latest Ethernet technology?

Rock Solid Ethernet is a new book by Artistic Licence managing director, Wayne Howell.

Ethernet technology is becoming commonplace in entertainment technology. This means that end users, specifiers, designers and engineers need to know the rules: What can you do? What can't you do? And what can you get away with?

Rock Solid Ethernet is split into three sections, discussing the technology from the perspective of End Users & Specifiers, System Installers and Manufacturers & Designers. Subjects covered range from making an RJ45 cable through network topology to the use of radio links. The book is laid out in a style that allows the reader to quickly find the answer to their question.

The author comments: "Over the past few years I have looked for a concise reference on the subject of ethernet. Somewhat to my surprise I was unable to find what I wanted! There are many good books, but none that covered all of the topics that are needed in entertainment technology. I recall commenting on this to publisher John Offord. His reply: So write one! "

Rock Solid Ethernet is available from Entertainment Technology Press and Artistic Licence priced £24.95 (ISBN 1 904031 29 3).

About Artistic Licence:

Since 1988, Artistic Licence has specialised in the design, development and manufacture of products for the entertainment technology industry. The product range encompasses DMX512-A, RDM, Ethernet, Art-Net and MIDI. The range extends from test equipment to data distribution and motion control to LED lighting.

This vast range of products has evolved from years of experience in solving technical problems. At Artistic Licence, no job is too large or too small and no technology is too old, new or complex.

The Artistic Licence Special Projects department provides a unique service by offering the entire product range as building blocks for custom development. Why reinvent the wheel when you can turn to Artistic Licence!

The product line is available throughout the world via a growing number of progressive dealers, a list of which is available from our web site: www.ArtisticLicence.com

Visitors to our website can also order on-line and download technical data and user guides.

Ends.

Please visit our website for more information: www.ArtisticLicence.com

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